

## **Purified Air presented with DTI Smart Award**

**PURIFIED AIR**, one of Europe's leading environmental control specialists, has been presented with a DTI Smart Award by Trevor Baylis the inventor of the famous clockwork radio. The Smart Award is a national DTI scheme, which was established more than 12 years ago, and is designed to help small and medium sized companies develop skills, adopt best practice and exploit technology to research and develop technologically innovative projects. Approximately 50 Smart Awards are granted by the DTI each year with each project judged for its individual merits in terms of the degree of innovation, technical challenge, the commercial need and the company's financial viability.

Purified Air are using their Smart Award to develop a new range of equipment for the control of noisome emissions, including the treatment of odour and smoke from restaurant and commercial kitchen extracts, inline with environmental criteria. Based around a revolutionary, patented filtration technique the resultant equipment will be more efficient than any other products currently available in the marketplace, making them better for the environment. The range will be cheaper to operate and is also virtually maintenance free, leading to significantly reduced maintenance costs when compared to those incurred by conventional equipment.

Although Purified Air will be initially selling this new product range to the catering sector, the company will also be looking at alternative markets. Due to the design of the new filtration technique the equipment will be suitable for use by any company producing noxious emissions and potential customers will include food and beverage processing applications, welding plants and paint spraying shops, to name but a few.

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